

Rectilinear

*A Development of Rectilinear Research Corp.
30 Main Street, Brooklyn, N.Y. 11201*

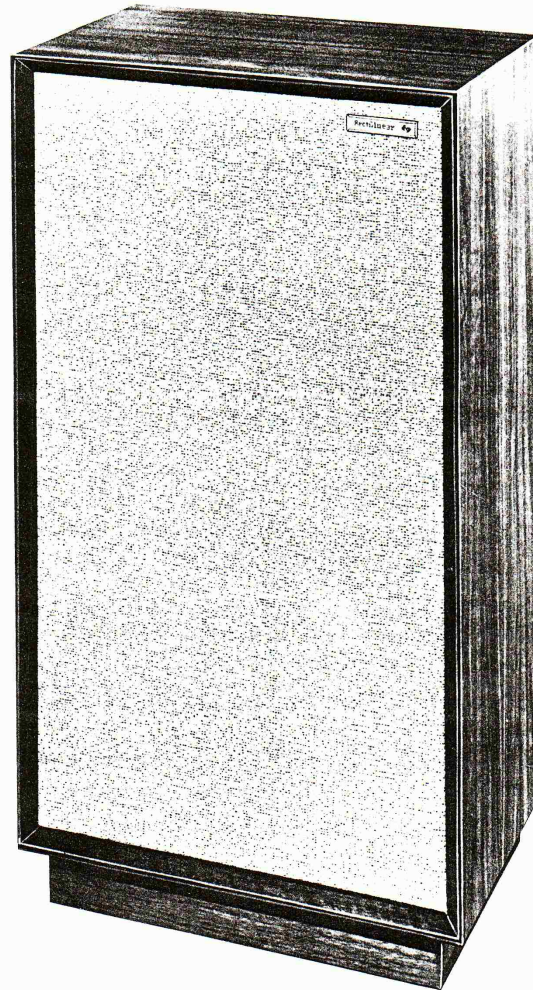
Every now and again, a new product bursts on the hi-fi scene that upsets a lot of long-cherished notions.

Such a product is the new Rectilinear 111 Speaker System.

In an area which already boasts a goodly number of first-class products, the Rectilinear 111, sets a new standard of excellence.

The result of an intense research effort, the Rectilinear 111 was conceived as a "no compromise design", a speaker capable of reproducing the most subtle gradations of sound without any audible coloration or distortion.

Just how well we succeeded can be seen from the following...



“In our opinion, we have never heard better sound reproduction from any speaker of any size or price”

“Our side-by-side comparison with a full range electrostatic speaker, proved to our satisfaction that the two could not be told apart”

“The Rectilinear III ranks as one of the most natural sounding speakers I have ever used in my home”

JULIAN D. HIRSCH, HIRSCH-HOUCK LABORATORIES
Equipment Test Reports, Hi Fi/Stereo Review, Dec. 1967

The Rectilinear III —
4-Way Speaker System \$279.

Frequency Response:
±4db from 22 to 18,500 Hz

Minimum Watt. Requirements:
20 Watts R.M.S.

Speaker Capability:
Up to 100 Watts R.M.S.

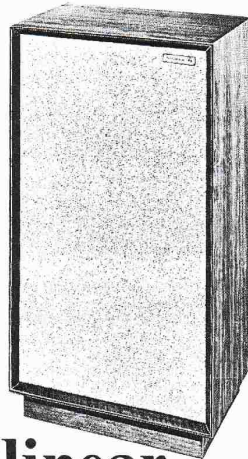
Impedance: 8 ohms

Dimensions:
35" H x 18" W x 12" D

Weight: 65 lbs.

Cabinetry: Hand Rubbed Walnut

Available at select franchised dealers



Dealers! Write to Mr. Martin Gersten
for full franchise details.



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NATIONALLY ADVERTISED IN HIFI/STEREO REVIEW

Introducing a new product in the hi-fi field is a ticklish business even when the product is an exceptionally fine one.

If you fail to reach the right market with the proper impact, you're in trouble.

That's why we chose to introduce the Rectilinear 111 Speaker System in the pages of HiFi/Stereo Review, the world's largest music magazine.

We wanted to reach as many prospects as we could and HiFi/Stereo Review's 190,000 readers constitute a big and active market.

Rectilinear's advertising program in HiFi/Stereo Review is calculated to give you, the dealer, maximum sales support. Support where you need it, support when you need it.

This combination of a fine product and strong sales backing is your best guarantee of a successful sales program.



You can even hear the violinist breathing.

Put a Rectilinear speaker to every listening test.

Jungle drums. Cymbals. Bells. Anything. We're not test shy.

Guitar music? You'll hear the finger snap across the string. Most speakers aren't sensitive enough to pick-up split second sounds like that.

1812 cannons? We'll give you real boom. Without "boom". Rectilinear tells it like it is.

So does HiFi/Stereo Review®.

They said, "In our opinion, we have never heard better sound reproduction from any speaker of any size or price".

When you get straight talk like that from the professionals, you really ought to listen.

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©Julian Hirsch Equipment Reports, Hi-Fi Stereo Review, Dec., 1967