

# When this little eighty-dollar speaker speaks, the Establishment trembles.

Our new **Mini-III** speaker system has nothing to do with revolutionary politics. But, among loudspeakers, it's shaking up the established hierarchy quite radically.

Everybody who cares about speakers knows the Establishment. It consists of the top systems of perhaps half a dozen major manufacturers, mostly of the larger bookshelf size but a few of them floor models, nearly all with acoustic-suspension woofers plus one to four other drivers, and ranging in price anywhere from \$134 to \$330. It's a strong and distinguished ruling class, capable of a far more natural sound than the giant horn-type systems and other dinosaurs it originally succeeded (and which, incidentally, are still being sold to reactionaries at prices up to \$2250).

Now, into this exclusive group steps an upstart, measuring a puny 19" by 12" by 9½" and with a ridiculous \$79.50 price tag, and has the temerity to sound better than the whole lot of them. (Not just *different*, like certain interesting novelty speakers you may have heard lately, but *better* in the Establishment sense: smoother, clearer, lower in distortion, more natural.)

Of course, just because a manufacturer claims his product is better, you don't necessarily have to believe him. However, we feel quite secure against the skeptics because the superiority we're talking about isn't so subtle. Music lovers will hear it all right.

For one thing, the Rectilinear **Mini-III**

is the first box-type speaker system that doesn't sound like one. It has none of the boxy coloration you can hear, either a little or a lot, in the output of all other completely enclosed systems. In this respect, it's comparable to the large and murderously expensive full-range electrostatic speakers.

Also, the sweet-sounding top end of the **Mini-III** isn't the kind that comes from rolling off the high-frequency response. The highest highs are all there, just about flat. But they're nice and peak-free, so the result is realism instead of spitty "crispness."

Finally, bass distortion in the **Mini-III** is so low that the bass is much more

natural and impressive than the typical Establishment speaker's, whose larger woofer may go a few (just a few) cycles lower.

These easily audible differences are the result of some strictly non-Establishment engineering.

Wide-eyed audio enthusiasts are generally unaware that the typical hi-fi manufacturer can't attract the same caliber of engineers as, say, Boeing or NASA. We at Rectilinear try to be an exception to the rule. So far we've been able to provide the kind of unorthodox engineering environment that keeps a few music-loving NASA-type brains happy. When they make three cone speakers in a one-cubic-foot box sound better than some of the world's most elaborate systems, they feel as creative as the space capsule boys.

But now they're beginning to worry. What if their little avant-garde loudspeaker becomes the new Establishment?

(For further information, see your audio dealer or write directly to Rectilinear Research Corporation, 30 Main St., Brooklyn, N.Y. 11201.)

**MINI-III**  
by Rectilinear

